

THE
Brand Identity
QUEEN



CREATIVE

PORTFOLIO

 **2023**

HELLO...

My name is Katie and I am a creative graphic designer and brand consultant with over 18 years of extensive knowledge and experience. Competent in Adobe Creative Suite, project management and a strong understanding of the print processes, I specialise in creating forward-thinking corporate and brand identities that will resonate now and, in the future, using modern digital and social media platforms through to conventional media.

I'm passionate about educating my clients on why branding is so important. I love seeing them go from strength to strength and being proud of their brand.

I work with a variety of public and private sector businesses engaged in B2B and B2C channels. These involve corporate organisations through to independent SMEs across a broad range of sectors including leisure and hospitality, education providers, sports, waste management, facilities management and healthcare.

My clients have one thing in common: they recognise the need to adapt and evolve through their branding and corporate identity. This may be for several reasons:

- They need to align their profiles with constantly changing marketplaces.
- They need to embrace the digital world.
- Supporting evolving client and organisational needs.
- Have a corporate identity that signals quality and innovation.

It's about aligning your corporate identity to your big-picture vision, values and voice.

I am professional, but fun to work with and have an ability to work with a variety of leadership teams, business founders and organisations to inspire and motivate the development of modern corporate identities.

Thank you for taking the time to look through my portfolio and I hope my style resonates with you.

Kind regards

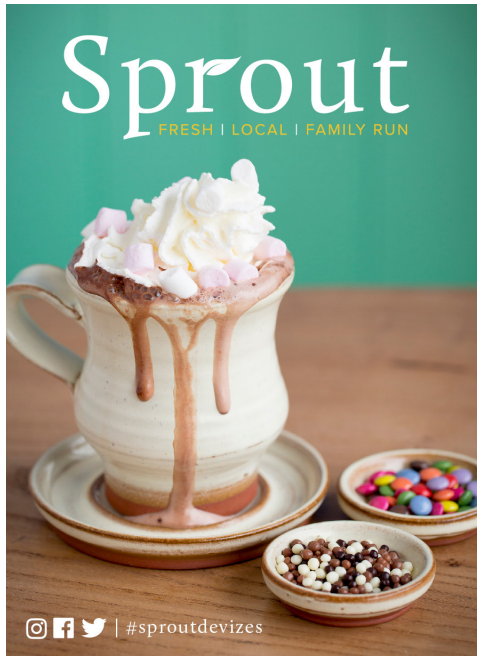
Katie Bell

t. 07984 785 314

e. katie@thebrandidentityqueen.com



YOUR VISION | YOUR VALUES | YOUR VOICE



HOSPITALITY

SPROUT CAFE, DEVIZES

Re-brand an old derelict building in the heart of Devizes and turn it in to a buzzing cafe loved by all the locals.

“

Thank you Katie - I would never have believed back in summer last year quite how fab it would look and how the colour pallet would make such a difference and have such an impact.

Jess Shergold
Joint Cafe Owner

Sprout

FRESH | LOCAL | FAMILY RUN



Hot drinks

Coffee – straight from the Dusty Ape roastery in Hilperton, Wiltshire; our chosen house blend “Silverback” delivers a punch that is worthy of the king of primates.

Espresso	£1.80	Tea (All Blends)	£2.50
Americano	£2.20	All the way from Iford Manor Teas in Bradford-on-Avon, Wiltshire; our loose leaf teas are a joy to the senses, served in Forlife infusion teapots these are teas you will not forget in a hurry; choose from:	
Flat White	£2.30		
Latte	£2.60		
Cappuccino	£2.50		
Extra shots add	£0.40		

Also available in any of the above:

- Decaffeinated Colombia Exelso – Swiss Water process (priced as above)
- A sweet tasting, medium bodied top-quality decaf from Colombia with plenty of flavour. Drink this safe in the knowledge that there are none of the chemical residues typically associated with solvent-based decaffeination techniques, better still the gentle Swiss Water technique leaves the taste behind!
- Filter Coffee £2.60
- Try out one of our awesome drippers and enjoy a speciality filter coffee – check boards for our current offering.

House Blend

- Lavender Earl Grey
- Masala Chai
- Summer Fields (peppermint)
- Dream of Fruits (red berry herbal)
- Decaffeinated Assam
- Decaffeinated Earl Grey

Hot Chocolate £2.50

Hot Chocolate from Zuma in Bristol, all with no artificial colours, flavours or preservatives and all approved by The Vegetarian Society.

Choose from 3 delicious varieties: Milk (VG), Dark (VG) or White (V) and choose two of the following toppings:

- Marshmallows (served on the side)
- Zuma triple chocolate crispies (V)
- Zuma Mini rainbow chocolate beans
- Cream

Additional toppings £0.40 each
Please tell us if you are vegan so we can use an alternative to milk.
*(VG) Vegan | (V) Vegetarian

Our milk

Here at Sprout sourcing the right milk was very important to us, we wanted to use a local dairy where cows were free to roam and produce the very best milk.

Through a chance conversation we were put in touch with the organic Ivy House Farm in Frome, Somerset. Their herd grazes on a blend of grass and clover which grows steadily throughout the year producing fantastic milk – we hope you enjoy it as much as we do. If cow's milk isn't your thing, we can provide soy milk as an alternative at no extra cost.

Soft drinks

Seeking out the very best ingredients including handpicked elderflowers, whole lemons and pressed English fruits and flowers, the award winning Lovely Drinks from Barrow Gurney, Bristol like to keep things natural, steering well clear of nasties such as preservatives, concentrates and artificial flavourings.

Enjoy the following here at Sprout:

Apple Juice	£2.20	Sparkling Elderflower Presse	£2.20
Pear Juice	£2.20	Sparkling Ginger Beer	£2.20
Raspberry Lemonade	£2.20	Sour Cherry Cola	£2.20

Milkshakes

Using ice cream from Brinkworth Dairy, Wiltshire and organic milk from Ivy House Farm, Frome our milkshakes are sure to impress.

Vanilla	£2.50	Strawberry	£2.50	Oreo	£2.50
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Kids

Perfect for little sprouts – Joosel! drinks made by Bensons in Gloucestershire are 100% free from preservatives and artificial flavourings, made from spring water and real fruit juices:

Apple & Blackcurrant	£1.50	Water	£1.60
Apple & Orange	£1.50	Pure English spring water from a historic protected source deep in the hills surrounding the 1000-acre Forthill Bishop Estate in Wiltshire. Enjoy!	

***The prices quoted are “drink in” prices please see board for take away prices or just ask

THE
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QUEEN



DIGITAL

YESREF, BRAND AND APP DEVELOPMENT

Design a new brand, app, look and feel aimed at referees.

Launched August 2021

The World's Leading FinTech Platform-as-a-Service for Sports officials...

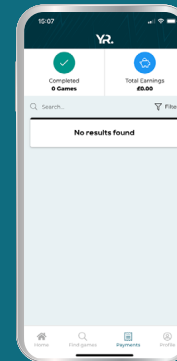
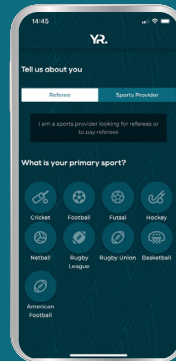
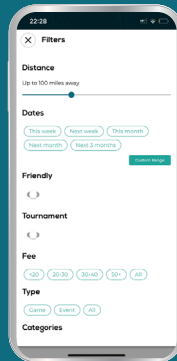
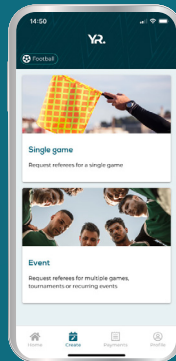


Easily upload your game or event

Filter opportunities based on your preferences

Select the sports that you want to see

Track everything on your personalised dashboard



“

We worked with Katie to give us a new brand identity at YesRef, creating a new digital forward-thinking identity that would resonate with our users now and in the future. After a short discovery session, Katie instantly blew us away with her creative and strategic thinking and suggested concepts. A few tweaks here and there and we very quickly had our final result. The process was simple and the speed of delivery was incredible. I would recommend Katie to everyone!

Ben Williamson
Founder & Chief Operating Officer at YesRef





Van livery, Bristol Workplace

Developing an existing brand for Bristol Waste Company and injecting a refreshing look using Bristol heritage.

December 2022

“

What a fantastic job and in the short timescales too! Really pleased with what you have produced, very professional and easy on the eye.

Tony Lawless
Managing Director
Bristol Waste Company



Section 2: delivering transformation

As such, we have agreed some overarching transformation aims focused on delivery, finances, and governance:

- leave no stone unturned to deliver value for money for Bristol citizens, whilst maintaining our waste sector leadership amongst the core cities
- transform our facilities management offer into a sustainable business
- unlock the business by modernising our systems and processes to become a more agile, dynamic, and high performing organisation
- further strengthen our governance to preserve stakeholder confidence and provide the foundations for high performance in challenging times
- improve the culture and strengthen the relationship with the Council as our Strategic Client – consolidating the waste and facilities management strategic functions under one partnership Board

Fit for the future

To ensure we can meet the challenges we are facing we are focused on the long-term goal of transforming the business through a series of themes:

1. **living within our means** - balancing the books whilst protecting core services and minimising longer-term damage to the business, giving our leaders the ability to dynamically manage their budgets
2. **focus on our teams** - our people and their safety and wellbeing matter
3. **unlocking the business** - ultimately leading to agile, dynamic and high performing service delivery
4. **collaborating and innovating** - to protect and improve our core business
5. **transparent and open communication** - working with our colleagues, customers, partners, and communities to deliver for Bristol

Focusing on getting this right will ensure we remain a safe and legal business that can protect core city services this year without causing longer term business pressures.

Section 2: delivering transformation

Unlocking the Business

We have undertaken process deep dives and have identified the following business improvement priorities for 2023-24:

- migrate payroll to monthly and increase accuracy and speed of payroll system and processes
- improve end to end income generation processes to maximise income from waste services
- review HR starters and leavers process to improve colleague experience
- introduce more IT self-service to make things quicker and easier for colleagues
- automate and integrate IT systems and data to improve efficiency
- data performance improvements leading to a corporate dashboard showing target, actual, gap and trend

2024 and beyond

There are significant changes and milestones on the horizon for the city, Council, Bristol Waste Company and the wider waste sector; including for us the end of the current contract in August 2026, the need to move out of our Albert Road facility to accommodate the Temple Gateway regeneration project and significant legislation changed for the industry. With the current financial constraints we must now agree a longer term strategy for the company, that will enable us to respond to change and deliver the capital investment that will improve our services, support delivery of One City aims, deliver efficiencies and help ensure future growth and financial sustainability.

The Council also has ambition to set out its strategy for waste in Bristol – given the external context it is now operating in and the continued growth of the city this needs to be a priority.

We will work with the Strategic Client in 2023-24 to support this work.

Our change approach

As part of our governance improvements in 2022-23 we introduced more robust project management governance, introducing a Project Management Office (PMO) function to help us:

- prioritise delivery
- move to an agile project management approach
- keep track and report performance (to Board and Strategic Client)
- report and respond to risks/ problems in a timely and transparent way

We have formalised project management processes to ensure quality and assurance around delivery – speeding up approval at key stages. We have developed a suite of project document templates to support colleagues to easily implement changes and deliver projects within the business.

There is appetite from our management team for continuous improvement, engagement with our Business Improvement Partner is giving managers the tools and confidence to move forward with improvement initiatives.

In 2023-24 we will continue to develop our project management approach and foster a 'One Team' approach seeing the whole business and our Strategic Client as one team; to drive solutions and ensure we are fit for the future.

"2022-23 saw significant changes made to the leadership team with minimal impact to business, marking the start of a significant period of evolution and change to the culture and focus of the business."

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Business Plan 2023-24

www.bristolwastecompany.co.uk

37

Business plan sample cover and spread

BRISTOL
waste

Join Bristol's biggest ever Autumn Litter Blitz!

14 October - 14 November 2022

Don't let litter hog the hedge



Join Bristol's biggest ever Autumn Litter Blitz!

14 October - 14 November 2022



Join Bristol's biggest ever Autumn Litter Blitz!

14 October to
14 November



Bristol Waste Autumn Litter Blitz campaign 2022
A4 poster and social media graphics for Facebook, Instagram
and Twitter.

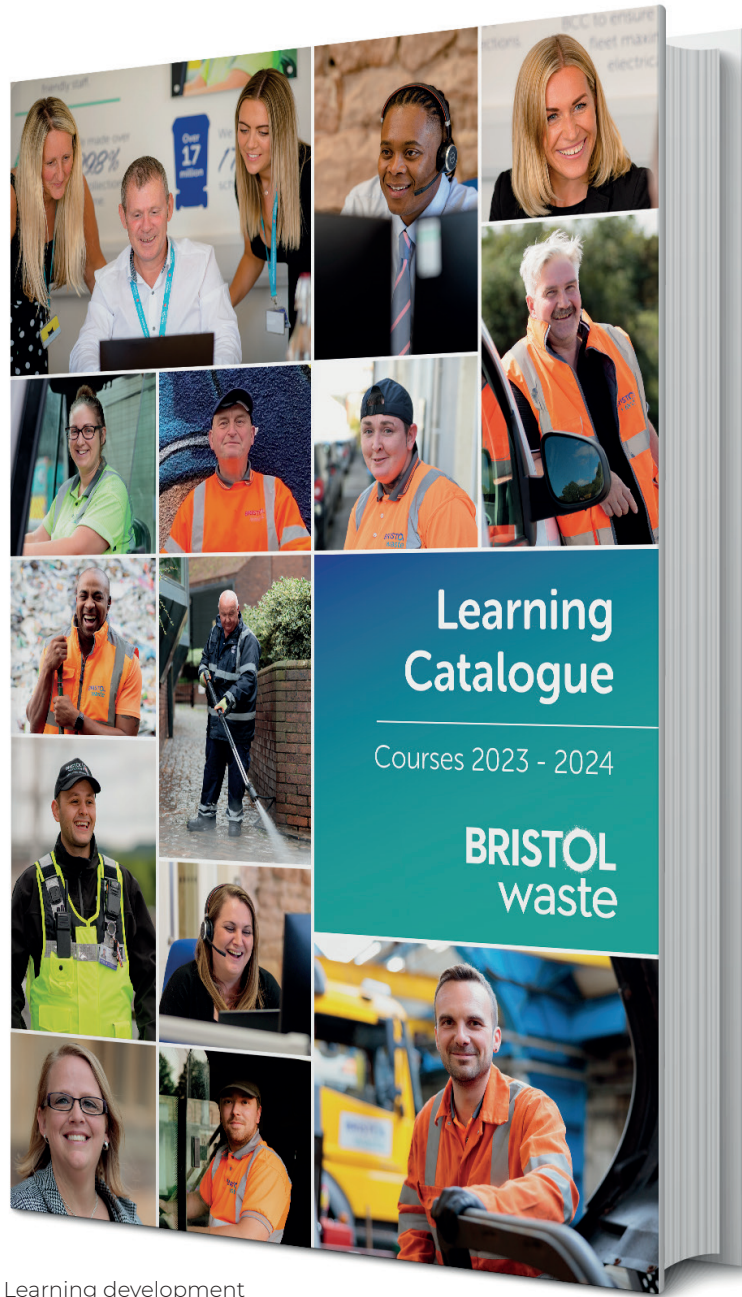
PUBLIC SECTOR

BRISTOL WASTE COMPANY

Autumn Litter Blitz
campaign poster and social
media graphics.

September 2022

THE
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QUEEN



Learning development catalogue 2023

PUBLIC SECTOR

BRISTOL WASTE COMPANY

Learning development catalogue showcasing courses to support and develop staff.

February 2023

THE
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ENLIGHT GROUP



Corporate stationery - letterhead and business cards



LinkedIn header

Delivering Practical
Workspace and Facilities
Management Services

Enlight Group Limited | Company No. 11317699
T: 0207 117 2830 | E: info@enlightgroup.co.uk | W: enlightgroup.co.uk
Registered Address: 27 Pear Tree Street, London EC1V 3AG



Corporate brochure



COMMERCIAL

FACILITIES MANAGEMENT

Design a corporate identity,
website look and feel for Enlight
Group - facilities management
services.

“

*Thank you for your hard
work and support over
the last few months. You
have been so supportive of
Enlight and we would love
to continue working with
you!*

Ahmed Malik
Chief Executive Officer

THE
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EXCELFIRE

our forward thinking gives you reassurance

INDUSTRY

EXCEL FIRE

Design a corporate identity, website and brand image for Excel Fire, a fire regulations company based in London.



Kemp House
152 - 160 City Road
London
EC1V 2NX



Kemp House
152 - 160 City Road
London
EC1V 2NX

With Compliments
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Wayne Cooper
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Registered Office Address
Crisp Accountancy Ltd
2nd Floor, 17 The Broadway
Hatfield, Hertfordshire AL9 5HZ

Company Details
Excel Fire LTD
Company No. 11776179
VAT No. 313 4669 10

“

You're a star Katie, highly recommend you, thank you for creating a strong brand image for our company - there will be more work coming your way!

Wayne Cooper
Managing Director

THE
Brand Identity
QUEEN

Primary Logo

KINGSBURY GREEN
ACADEMY

Secondary Landscape Logo

KINGSBURY
GREEN
ACADEMY

White Horse Way
Calne, Wiltshire
SN11 8YH
Principal: Jason Tudor
Bis (Hons) PGCE NPQH

Jason Tudor | Principal

Kingsbury Green Academy
White Horse Way, Calne, Wiltshire SN11 8YH
T: 01249 818100 | E: principal@kingsburygreenacademy.com
W: kingsburygreenacademy.com
Achieving Excellence Together

Kingsbury Green Academy | Achieving Excellence Together

Royal Wootton Bassett Academy Trust
Proud to be part of The Royal Wootton Bassett Academy Trust
Company Number: 05697143

Principal: Jason Tudor | CEO: George Cusford
T: 01249 818100 | E: ceo@kingsburygreenacademy.com
W: kingsburygreenacademy.com

ACADEMY

KINGSBURY GREEN
ACADEMY

Bespoke re-brand for
The John Bentley School in
Calne. Putting the heritage back
in to the school!

Launched September 2019

Internal Signage Design

LIBRARY

LIVE • LEARN • READ • REPEAT

REQUIREMENTS

Complete re-brand, working
with the teachers and students,
bringing in the schools heritage.

I created a brand that the
students and staff would be
proud to wear on uniforms and
be associated with.

The school was completely
revamped with a new name,
website, signage, uniform and
vehicle livery.

The following year, the ofsted
rating increased dramatically
due to the renewed enthusiasm
of the students and staff.

PR and social media also proved
to attract greater interest and
increased the academies
student numbers thereafter.

This proves why branding is so
important and has a positive
impact.

THE
Brand Identity
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KINGSBURY
GREEN
ACADEMY

Sixth Form
Prospectus

Achieving Excellence Together
Tel: 01249 818100 | Visit: kingsburygreenacademy.com

Welcome to Kingsbury Green
Academy Sixth Form

Welcome to Kingsbury Green Academy Sixth Form and thank you for taking the time to read our prospectus. This is a tremendously exciting time to be considering our Sixth Form, as we have recently joined the outstanding Royal Wootton Bassett Academy Trust and are looking forward to sharing the trust's commitment to excellence with the students of Calne and the surrounding area.

At Kingsbury Green Academy, we believe in the power of education to change lives and we aim to be inclusive and cater for the needs of all our students. We will achieve this with inspirational teaching by subject specialists with a track record of Post 16 success. Kingsbury Green Sixth Form provides excellent pastoral care delivered by an experienced team of dedicated sixth form tutors. We offer a unique range of extra-curricular activities that will enable our students to become well-rounded, confident young people who have an impact on the world.

A commitment to excellent Careers Information, Advice and Guidance means that our students are well informed when it comes to the next exciting chapters in their educational and life journey. We have outstanding links with a wide range of universities including Oxbridge and Russell Group universities. Our students benefit from direct access to representatives from these institutions via outreach work and direct experiences at the universities themselves. In addition to our comprehensive support for the university applications process, we have a strong system in place to support access to Higher Level Apprenticeships. Links with companies as diverse as BMW, PWC and KPMG also mean our students are able to access opportunities on a truly global scale.

Eleanor Roosevelt once said,



"The future belongs to those
who believe in the beauty
of their dreams".

At Kingsbury Green Academy Sixth Form, our mission is to help our students make their dreams a reality and we look forward to working together to make that happen.

Jason Tudor | Principal

"At Kingsbury Green Academy, we believe in the power of education to change lives and we aim to be inclusive and cater for the needs of all our students."



making waves
in music



Logo and app development



LISTEN NOW!
ckfm.radio12345.com

making waves in music

At Collingbourne Kingston FM, we broadcast from a small village in Wiltshire UK. CKFM is an old school radio station including music from the 1960s, 1970s and 1980s as well as vintage adverts, news items, funny moments, DJ Legends and features. Feel free to contact us at ckfmstudio@gmail.com

<p>FEATURED GUESTS</p> <hr/> <p>Drifters Special Robin Crossley</p> <p>Frank Rodriguez Soul Sonic</p> <p>DJ Legends Kenney Everett</p>	<p>RECENT PLAYLISTS</p> <hr/> <p>DJ Legends Kenney Everett</p>
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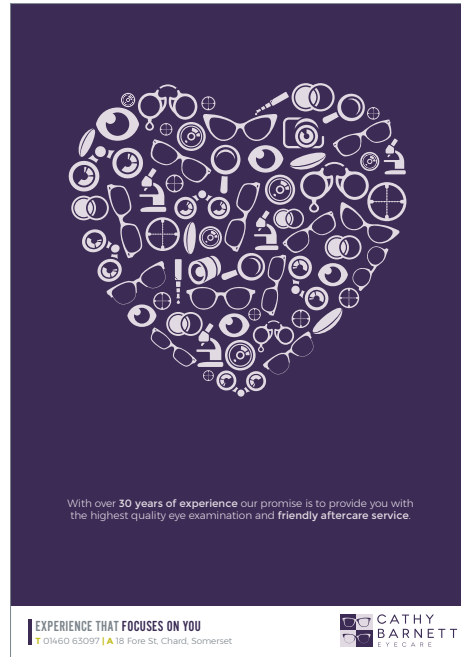
MEDIA

RADIO BRAND

Develop a brand with a modern twist for a local 60's soul radio station.

September 2022

THE
Brand Identity
QUEEN



OPTICIANS

CHARD, SOMERSET

Re-brand a Boots opticians franchise on the main high street.

Launched January 2018

“

I can't believe how amazing it all looks and how everything has worked so well together, even the Boots handover team were taken by surprise on the re-brand. Thank you for putting my personality in to my brand.

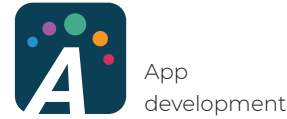
Cathy Barnett
Optician Owner

THE
Brand Identity
QUEEN



The travel health partnership

Subbrands and packages



HEALTHCARE

AFFINITY HEALTH

Develop a brand to assist the Covid-19 travel testing stages.

August 2021



We help enterprise have the freedom to travel...

- Government Listed Covid Travel Testing Provider
- Corporate and re-seller partnerships
- No cost to join our UK network
- Corporate discounts
- Employee discounts
- Reseller discounts
- Access to over 100 regional test hubs
- Dedicated fulfilment centre for a reliable service
- 24/7 UK and International contact centre
- Fully comprehensive test kits provided
- Network of healthcare services
- Corporate benefit for executives
- Social benefit for employees & families

Want to find out more about becoming a corporate partner - email us at info@affinityhealth.uk

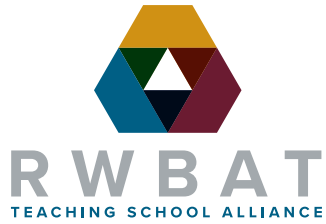


Covid-19 travel testing stages



Flyer and posters

THE Brand Identity QUEEN



Secondary landscape logo



Brand Avatar
To use on social media



Sales Signature System



Values

COLLABORATE | CHALLENGE | SUPPORT | SUCCEED ●●●

Strapline

EXCELLENCE
THROUGH COLLECTIVE ENDEAVOUR

EDUCATION

RWBAT TEACHING SCHOOL
ALLIANCE

Develop a brand for a Teaching School Alliance that works in collaboration to offer innovation for schools, pupils, teachers and leaders in all contexts.

March 2018

THE
Brand Identity
QUEEN



Typography led route showing negative space - keeping it simple with a big impact - Twenty Two's Vision!

Marketing agency that helps you be remembered, recommended and referred



Amanda C. Watts | TwentyTwo

t 01883 371 369

e amanda@twentytwo.agency

w twentytwo.agency

COACHING

TWENTY TWO AGENCY

Typography led route showing negative space - keeping it simple with a big impact - Twenty Two's Vision!

“

Within a few moments of our initial conversation Katie made me feel at ease, and that she totally understood what I was looking for. Katie now looks after all the design work for our coaching and training businesses, and is an asset that has enabled us to grow our practice because of our strong brand.

If you are looking for a brand mentor/manager/designer then Katie is your person. I cannot recommend her highly enough.

Amanda C. Watts
Business Coach

THE
Brand Identity
QUEEN



Thinking Matters
growing effective learners

Growing Effective Learners
WWW.THINKINGMATTERS.COM

Thinking Matters
growing effective learners

NATIONAL TRAINERS CERTIFICATE
Following training by Thinking Matters

This is to certify that

Adejokun, Adebusola Amao
has become an Accredited National Trainer

Richard Cummins
Richard Cummins
CEO, Thinking Matters
May 2018

Proud to be working in partnership with
Thinking Matters | **EXETER**

Thinking Matters
growing effective learners

Thinking Matters
1st Floor, The Coach House
Common Platt, Purton
Swindon, Wiltshire
SN5 5JZ

With Compliments | Thinking Matters Ltd | Growing Effective Learners
T 01793 771506 | E admin@thinkingmatters.com | W www.thinkingmatters.com

Thinking Matters
growing effective learners

Thinking Matters
growing effective learners

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Thinking Matters Ltd | Growing Effective Learners
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Company No. 7698927

Commit to this journey and Thinking Matters will provide your school with the following support:

- A dedicated, experienced Consultant/Trainer who will work with you throughout the process to develop a bespoke approach to meet your school's specific requirements.
- High quality training and accompanying resources.
- The option to attend Deep Dive workshops covering areas in the field of cognitive development.
- Membership of a network of schools in the UK and seven other countries.

Membership includes:

- Guaranteed place on the annual international conference.
- Online library of practical classroom resources.
- Regular newsletters and updates.
- Online induction programme for newly appointed teachers.
- Videos of relevant talks and lessons.
- Webinars.

Benefits for Pupils, Teachers and School

- Results in an additional 9 months of progress
- Provides over a GCSE grade above expectations
- Develops metacognition
- Develops skilled, independent, reflective learners
- Creates a common thinking and learning language across the school
- Thinking Skills embedded at the heart of the curriculum
- Creates vibrant, collaborative learning environments
- Transforms whole school
- Improves teacher and pupil motivation

Any school embarking on the thinking school journey must be fully aware of the commitment involved. At Thinking Matters we suggest it takes over two years to successfully embed thinking skills across the curriculum and the whole school.

The Thinking Matters process involves:

- Leadership consultancy on change strategy and implementation
- Drive Team Training on:
 - Change Management
 - Developing Cognitive Capabilities
 - Developing Intelligent Learning Behaviours

Training days are followed up by Consultant support to ensure whole school training is on track. Following this approach prepares your school to meet the Accredited Thinking School criteria awarded by the University of Exeter.

Assistant Headteacher
Whittingham Primary Academy

"The staff have spent 3 years gradually implementing new and exciting strategies that develop deeper and far more independent cognitive thinkers. The impact of our work has been clear: last year we achieved above the national average for A-A grades."*
James Homsby School | Essex

"We came top of the borough and second in London. We can link this directly to our involvement with being a Thinking School and having an improved understanding of how to develop thinking. In particular we had the most level 6s we've ever had!"
Assistant Headteacher
Whittingham Primary Academy

Thinking Matters
growing effective learners

Thinking Schools Approach
The benefits and what it can do for your school.

Growing a Thinking School for Primary and Secondary Education

EDUCATION

THINKING MATTERS

Develop a modern and fresh international brand for a global education consultancy who specialise in thinking skills.

June 2018

“
I wanted to thank you for the fantastic job you did on the recent Thinking Matters branding!

The team have been really impressed with the cards, banners etc all helped to brighten up our conference! All arrived in time too – thanks to your input!

Clare Barden
Thinking Matters

THE
Brand Identity
QUEEN



**ROYAL
WOOTTON
BASSETT**
ACADEMY TRUST

excellence
IN EDUCATION THROUGH
COMPASSION, RESPECT
AND AMBITION



**ROYAL
WOOTTON
BASSETT**
ACADEMY TRUST



**ROYAL
WOOTTON
BASSETT**
ACADEMY TRUST

George Croxford
Chief Executive Officer

Royal Wootton Bassett Academy Trust
Lime Kiln, Royal Wootton Bassett SN4 7HG

T 01793 841900
E info@rwbatrust.org.uk
W www.rwbatrust.org.uk

excellence in education

Excellence in Education

CEO | George Croxford
Chair of Trust Board | Marion Sweet
Registered Company No. 07566793

T 01793 841900 | E info@rwbatrust.org.uk | W www.rwbatrust.org.uk
Royal Wootton Bassett Academy Trust
Lime Kiln, Royal Wootton Bassett SN4 7HG

EDUCATION

ROYAL WOOTTON BASSETT ACADEMY TRUST

A re-brand aligning RWB
Academy and developing the
Trust brand to work in unison.

Launched March 2018

“

*Katie has been outstanding
in the service she has
provided to the Royal
Wootton Bassett Academy
Trust.*

*I would recommend Katie to
anyone wanting a personal,
reliable and honest service
which you can trust. Having
worked with Katie since 2011
we look forward to working
with her again in the future.*

**Esther Newman HR
& Marketing Manager**
Royal Wootton Bassett
Academy Trust

THE
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**ROYAL
WOOTTON
BASSETT**
ACADEMY TRUST



Royal Wootton Bassett Academy

PROSPECTUS



A global school in a local community
Tel 01793 841900 | Visit www.rwba.org.uk



“”

“Each school day begins with a tutor-led session known as iLearn. These exceptionally well-planned sessions allow students to develop mature and extremely positive attitudes to learning, and encourage both independent and group work”

Ofsted November 2013

“Enrichment opportunities are fantastic”

Ofsted November 2010

“Students participate in a very wide range of activities including sports, music, arts, summer schools and competitions. Personal skills can also be developed through trips to Sweden, the USA, France, Belgium and China, and many other countries and by participation in the Duke of Edinburgh award scheme”

Ofsted November 2013

Enrichment

Students can significantly improve their work and personal development by taking part in our wide range of enrichment and extra-curricular activities.

These include holiday trips and clubs, competitions associated with maths, science and technology, international citizenship, sport, music and the arts. The standards our students achieve and their success in competitions against other schools brings us great pleasure.

We encourage our students to not only experience these developmental activities but also to play an important role in developing their school and the local community through the School Council. These activities often include volunteering and help them develop as young adults as they learn how to become responsible young people.

We also offer students opportunities to take part in educational visits home and abroad. Many of these exchanges, visits and expeditions have become regular features including ski trips, art trips, NFL trips, sports trips as well as exchanges with schools in Sweden, America, China, France and others! We are currently embarking on a new exchange with a school in India.

International Charity Work

We currently support the **Stand By Me** Charity.

Since 2013, we have raised money for this charity and have contributed over £15,000 to help build a new school in Tamu and fund the salaries of the teachers there. Tamu is an area where there is much persecution and poverty.

“

“We have completed a further fund raising venture with Stand By Me to contribute over £9,000 to build a community centre in Ethiopia and we are looking forward to our next fund raising challenges.”

Transition

We work hard with our feeder schools to ensure a smooth transition ensuring when pupils start their learning journey with us they are on their way towards achieving their goals and unearthing their ambitions which will take them to the end of Year 11, Sixth Form and beyond.

Find out more...

Tel 01793 841900
Visit www.rwba.org.uk

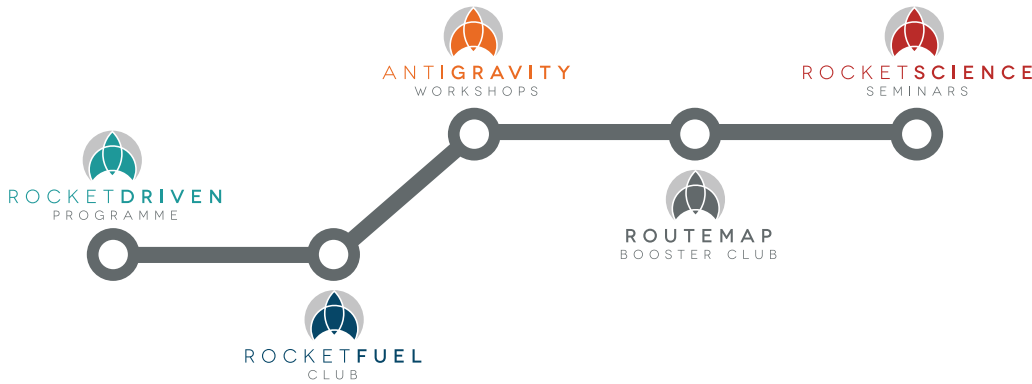


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HEIGHTS

COACHING

ROCKET BUSINESS GROUP

Working with the Rocket team to create a stand-out brand identity for their business development company.

Launched May 2018

“

Katie has helped us launch a Business Enterprise Group that has a £multi-million portfolio. Katie's approach from taking us through the initial brief and branding consultation through to the launch of the business, supplying us with branding assets, had always been on time and within budget. Katie is always on-hand for consultation and assistance - nothing is ever too much trouble. Katie always puts the customer first, is both professional and dependable.

Frank Rodriguez
Chief Executive
Rocket Business Group

THE
Brand Identity
QUEEN

BOOKS

BOOK COVER DESIGN

I've been designing book covers since 2016, here is one of the most recent.

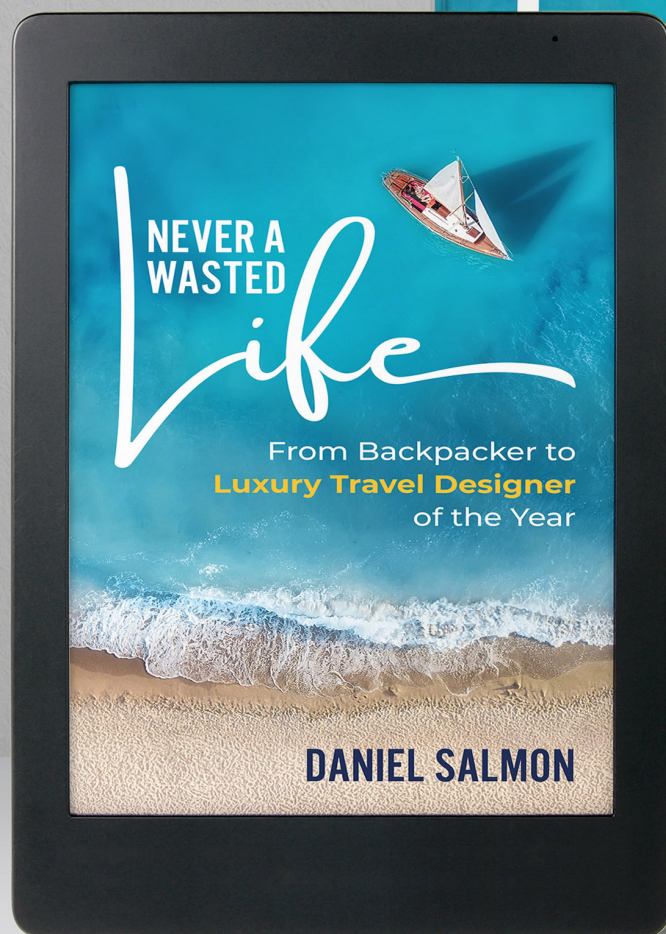
Published February 2023

“

I can't recommend Katie highly enough. Her levels of service, attention to detail and friendly yet professional manor is the best I have ever come across! The work she did on a book project for me simply blew my mind and was above and beyond what I ever could have expected. Thank you Katie for doing such a fantastic job in designing the artwork for my book.

Dan Salmon
Managing Director
Never A Wasted Journey

THE
Brand Identity
QUEEN

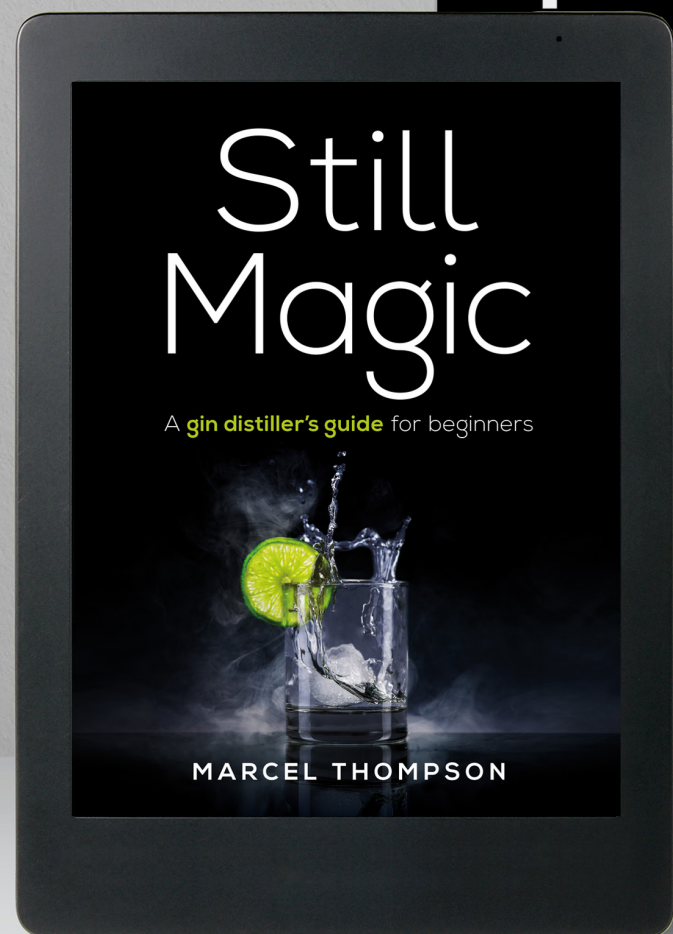


BOOKS

BOOK COVER DESIGN

One of my favourite covers,
simple and eye-catching.

Published May 2019



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THANK YOU
FOR TAKING
A PEEK!

Get in touch

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